**Rhetorical Analysis Essay: Sample Thesis Statements**

In her essay, Anzaldúa builds up her character in order to appeal to her audience of Chicana people and outsiders, or those unaware of language discrimination. I will analyze specific examples in which her character is expressed through her personal background, her organization, and use of historical facts. With my analysis, I hope to show how Anzaldúa is able to appeal to two groups of audiences through how she presents herself to them.

I write this to tell you that I am impressed by the strategy you adopt for this paper. I believethat your unapologetic and uncompromising attitude was a conscious choice to turn your readers’ hostilityto your advantage. You knew you couldn’t please everybody, so you didn’t try. Instead, it seems you opt for targeting already receptive groups, which is an interesting and bold choice.

Certain stylistic elements of Hymowitz’ text clearly aim to attract the attention of younger, millennial women. While her faux-friendly compliments and relatable questions aimed at successful young women may be initially seen as effectively attempting to unite them and gain their trust, under closer scrutiny, many youthful individuals would probably find fault with her statements.

Rather than carrying the conversation with her own perspectives, Tyler draws heavily on statements from credible professionals to optimize her argument and build her own credibility. While this strategy of opting to sparingly use her own voice in the text poses a unique method of making her audience more susceptible to agreeing with her argument and claims, it could also potentially create cynicism for those outside of her intended audience.

In what follows, I will analyze select examples from Wineburg’s text where he expresses his liberalism in very subtle ways. Since readers often wrongly assume that journalistic pieces are free from political bias, a reader of this article may not realize his political stance at first. However, Wineburg’s use of political opinion is detectable and is actually representative of recent trends in journalism where there is has become respectable for journalists to be more outright in their politics.

Tushnet’s approach in catering to her audience is the focus of this analysis. It seems as though Tushnet has either picked an odd source to publish her thoughts in or she has almost wholly disregarded her audience until the end. However, I’ve deduced through an evaluation of Tushnet’s rhetorical strategies—namely her diction, publication choice, and a balanced structure that forces both audiences to consider each others beliefs—and an examination of the potential effects of her choices that she is addressing both millennials *and* their parents, and she is writing to an older, conservative audience with the hopes that it will spark a discussion that they will have with the younger generation.

Anzaldua’s extensive background in the subject of language and Chicana culture provides her with much credibility, but she establishes that credibility even further with what she specifically does in her essay. Anzaldua is able to gain credibility as a writer through employing the devices of both a vivid and poignant extended metaphor and traumatizing personal anecdotes, which assist in her attempt to abolish “linguistic terrorism” and reveal the inextricable relationship between a person’s language and his or her identity. I will show how the development of these rhetorical devices further the connection between Anzaldua and her audience by rendering her readers shocked and engaged in the piece.

Because of the genre and source of publication, an opinionated article published in the *Wall Street Journal*, it becomes clear that Hymowitz is attempting to appeal to more than one audience. Obviously, the typical reader of the *Wall Street Journal*, men and women in their 40’s, but also, due to her tone and sense of purpose, she seems to speak to the generation she is targeting in her article, “pre-adults.” If we look closely at the organizational scheme of her essay—which begins with presenting the problem, continues with providing evidential support of her claim, and ends with her rationalizations as to why this issue exists to begin with and what needs to be done to fix it—it is clear that her purpose is to inspire action in these “pre-adults” in the hope that this issue will not continue onto future generations.